



## Information about our use of cookies

Our website is written on a platform called MODX which uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use two categories of cookies, **persistent and session** cookies. Persistent cookies are cookies that help us recognize you. They are stored on your device in between browser sessions, allowing us to remember your preferences and actions across multiple sites and on multiple visits. Session cookies expire at the end of your browser session, allowing us to link your actions during a particular browsing session.

We also use **third-party cookies**. These are cookies that are set by others, enabling the third-party's features or functionalities to be provided through the website you are using. The third-party setting these cookies can recognize your device both when it visits our website and when it visits certain other websites or services. The service providers of third-party cookies have their own privacy policies, and may use their cookies to target advertising to you.

We may also use **Local Storage Objects (LSOs)**, such as HTML5 to (amongst other things) optimise screen presentation, video and other preference information.

We use **Google Analytics** which is a web analytics tool that helps us understand how users engage with our website. Like many services, Google Analytics uses first-party cookies to track user interactions as in our case, where they are used to collect information about how users use our website. This information is used to compile reports and to help us improve our website. The reports disclose website trends without identifying individual visitors.

We generally use cookies that are necessary or essential to the functioning of our website, cookies that help us improve the performance or customise the functionality of our website, and cookies that help us serve you relevant advertisements. The types of cookies described below may be set by us or by a third-party service provider assisting us in performing the below functions. Specifically, we use cookies for the following reasons:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to

log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- **Social media cookies.** These cookies are set by third parties, including Facebook and Twitter and allow you to share on social media, what you have been doing on our website.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.